



SWINDON TOWN FOOTBALL CO. LTD. Telephone (0793) 22118

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HONOURS

Football League Cup Winners: 1969 Semi-Finalists 1980 Anglo Italian Cup Winners: 1970 International League Cup Winners Cup, Winners: 1969

Third Division Runners Up: 1962-63, 1968-69 F.A. Charity Shield Finalists: 1911

F.A. Youth Cup

Finalists: 1964 F.A. Cup Semi Finalists: 1910, 1912

Chairman's Chatter

May I extend a very warm welcome to you all on the occasion of our first match of the new season. Once again I am sure that we all enter our League campaign full of enthusiasm and with high successful for hopes 8 season. Our manager, Lou Macari, has introduced six newcomers to the County Ground playing staff for



the commencement of this season and I am sure that you will all join me in wishing Lou, The Players and his Backroom Staff every success in the coming months.

The attendance figures for our two pre-season friendly matches with Leeds United and Watford have shown that if we can provide satisfactory results on the field of play we have every reason to look forward with renewed optimism. In both matches performed reasonably well.

During the summer months there have been some staff changes which have seen the retirement of Danny Williams and Ron Morse. On behalf of Swindon Town Football Club may I wish both of these loyal servants of many years standing, a Happy Retirement.

In welcoming our visitors, Wrexham, I would also like to welcome and wish every success to Dave King in his appointment by the Club, as Programme Editor.

The Chairman's Swindon Quiz

Brings you the opportunity to win two tickets for the next League match at the County Ground!

If you think you know the answers, write to, Chairman's Quiz, Swindon Town F.C., County Ground, Swindon. The first correct letter opened will win two North Stand tickets.

The closing date for entry is Tuesday August, 20th.

- 1. Which former Swindon Town player is the current International Manager of Eire.
- 2. For which Club does Roy Carter now play.
- 3. Who was the first player to score our first League goal of 1985.
- 4. Name the only two players to score hat-tricks in League matches at the County Ground last season.
- 5. For which Club did Dave Hockaday make his football League debut.

All winners will be notified.



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Fact File on Town Men

Colin Gordon

FULL NAME: Colin Kenneth

Gordon

BIRTHPLACE: Stourbridge

BIRTHDATE: 17/1/63

HEIGHT: 6'2"

WEIGHT: 12st 10lb

MARRIED: No, but I have a

girlfriend.

PREVIOUS CLUBS: Wolves, Stourbridge, Worcester City,

Oldbury.

LEAGUE RECORD: Thirty

two matches - 17 goals

HONOURS: County Youth & Schoolboys. England

Amateur Under 18 (While

with Worcester City)

NICKNAME: Flash

CAR: Ford Cortina FAVOURITE NEWSPAPER: Mirror. Evening Advertiser. PLAYER MOST ADMIRED: Kenny Dalglish PLAYER FOR FUTURE: Jamie Reynolds FAVOURITE OTHER TEAM: Liverpool FOOTBALL HERO AS BOY: Johann Cryuff FAVOURITE SPORTS: Golf, Cricket, Tennis, Snooker (winter) FAVOURITE OTHER SPORTS PERSONALITY: Seb Coe, Steve Davis, Sevvy Ballesteros.



BEST EVER TEAM SEEN: Liverpool under Bob Paisley BIGGEST DISAPPOINTMENT: - None FAVOURITE AWAY GROUND: Hereford obvious reasons LIKES AND DISLIKES: Playing well and winning/postponed games and travelling PRE-MATCH ROUTINE: Sleep as much as I can, I like 2 hours usually. AFTER MATCH ROUTINE: Wind down, relax, go out with other players and get as far away as possible from football. PERSONAL AMBITION: To go right to the top. IF NOT A PLAYER WHAT JOB WOULD YOU DO: Was Sales Rep/Something I was

happy at.

Lowndes Lambert Group

sponsors of Swindon Town F.C.

wish Lou Macari and his team every success in the coming season



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Facts & Figures

SAT	AUG	17	WREXHAM	·H
SAT	AUG	24	Hereford Utd	A
MON	La Contraction of the Contractio		TORQUAY UTD	H
FRI		30	Southend Utd	A
FRI	SEP	6	NORTHAMPTON TOWN	Н
SAT		14	Peterborough Utd	A
TUE		17	Crewe Alexandra	A
SAT		21	PRESTON NORTH END	Н
SAT		28	Hartlepool Utd	A
TUE		1	EXETER CITY	Н
SAT		5	ROCHDALE	H
SAT		12	Burnley	Α
SAT		19	Chester City	A
TUE	OCT	22	STOCKPORT COUNTY	Н
SAT		26	Port Vale	A
SAT		2	TRANMERE ROVERS	H
WED		6	CAMBRIDGE UTD	Н
SAT		9	Scunthorpe Utd	A
SAT		16	F.A.CUP 1	2.500
SAT		23	MANSFIELD TOWN	Н
SAT		30	Orient	Α
SAT		7	F.A.CUP 2	-1
SAT		14	HALIFAX TOWN	Н
SUN		22	HEREFORD UTD	Н
THU		26	Aldershot	A
SAT		28	Torquay Utd	A
WED		1	COLCHESTER UTD	Н
SAT		4	Tranmere Rovers	A
SUN		12	SOUTHEND UTD	H
SAT		18	Wrexham	A
SAT	JAN	25	PETERBOROUGH UTD	Н
SAT	FEB	1	Northampton Town	Α
MON	FEB.	3	Stockport County	A
SAT	FEB	8	CHESTER CITY	Н
SAT		15	CREWE ALEXANDRA	Н
SAT		22	Preston North End	A
SUN		2	HARTLEPOOL UTD	Н
WED		5	Exeter City	A
SAT		8	Rochdale	A
SAT			BURNLEY	Н
SUN		23	PORT VALE	Н
FRI	MAR	28	Colchester Utd	A
MON	MAR	31	ALDERSHOT	H
	APR	5		
			Cambridge Utd	73000
SAT	APR		SCUNTHORPE UTD	H
SAT			Mansfield Town	A
SUN				H
FRI	MAY	2	Halifax Town	A

JAKE FINDLAY



COLIN CALDERWOOD





DEREK HALL

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This is the third season of the Canon League — Canon's sponsorship of the Football League Championship.

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Commercial Comment

Here we go again. The Commercial Office wish Lou and his Team lots of good luck which in the end will lead to promotion to Division III.

TOP SCORE

During the close season our thoughts have been taken up by "TOP SCORE" I am sure by now you have heard or seen something of this exciting new venture. Dave Cooper who has been my assistant for the last six years has been appointed 'Pools Promotor' and will be in charge of the day to day running of the scheme. All of you to day should have received a leaflet telling you all about "TOP SCORE". Dave wants all the help possible from supporters who would not only like to help "The Town" but help themselves at the same time. Twelve and a half per cent commission is paid on all monies collected. Collectors are needed in all areas but Dave is particularly interested in recruiting main Agents and Collectors in Devizes. Cirencester. Melksham and Hungerford. Dave will be waiting to hear from you. Ring "TOP SCORE" Office 0793 (616048) or better still give us a visit. The Commercial Office and the "TOP SCORE" Office is situated in the rear of the "Town End" Stand.

SPORTING DINNERS

The first of the new seasons Sporting Dinners will be held in the Rendezvous Club on Monday 16th February, 1985. Our guest speaker will be Denis Compton C.B.E. The former England and Middlesex Cricketer and Arsenal and England Soccer International. Denis will be joined by Gusty Gale with a touch of Country humour. All our regular Diners will be informed. Anyone thinking of joining us for the first time should contact me on (0793) 31510. Tickets are 12.50 each which includes a 4 Course Meal. GROUP BOOKING SCHEME

Our popular match day Group Booking Scheme will operate during the forthcoming season. Any Group or Organisation who would like to visit us on match days should contact me on Swindon 31510 for details. SWINDON TOWN FAMILY COMPETITION

In conjunction with the National Independent Supermarkets and Carters and Sons Supermarket of Faringdon a competition to find a complete Swindon Town family is being held. There will be an award of a very handsome trophy and also Fifty pounds worth of vouchers to be spent at Carters and Sons.

What is required to enter is a complete history of your families support for "The Town". How long, how often in fact anything relating your support over the years.

All entries will be judged by Mr. John Carter, myself, and one other independant person. The presentation will be made at the League game versus Stockport County on Tuesday 22nd October. So to all you families out there send your entries to me The Commercial Manager, Swindon Town Football Club, County Ground, Swindon, before Wednesday 9th October, 1985.



Looking Ahead

We travel to Torquay United in midweek, for a resumption of our cup competition confrontations with the South Devon Club. Our saga with the Plainmoor Club continues from four meetings with Manager David Webb's team last season in League and Freight Rover Trophy matches.

Swindon Town are already guaranteed the same amount of fixtures with Torquay United this season, the two clubs having been drawn together in the First Round of

the two leg Milk Cup tie.

The Milk Cup draw ensures that we meet no fewer than on three occasions in the next two weeks! With United visiting the County Ground twice, in the first instance on Bank Holiday Monday in a League fixture to be followed by the Second Leg of the Milk Cup, First Round tie.

We had great difficulty in overcoming the Plainmoor Club last season, losing the League match here at the County Ground on September 8th by 3-1, after leading at halftime through a Alan Mayes twenty fifth minute penalty. The Plainmoor Club fought back in the second half to equalise through a Scott Endersby own goal, in the fifty fifth minute, followed by goals from Colin Barnes (58) and Dean Mooney in the 77th minute. Both Barnes and Mooney departed from Plainmoor during last season, Colin for Yeovil Town and Dean for goalless R.S.Southampton. A resulted from the return League fixture the following February.

Newcomers to the Torquay United playing staff this summer include the former Colchester United and Wrexham central defender Steve Wright. Another addition to the Plainmoor club's defence this season will be 20 year old former Norwich City apprentice Mark Crowe who was a member of the Carrow Road Club's F.A. Youth Cup winning team of 1983.

Manager David Webb has also added two strikers to his squad by signing 19 year old Martin Lambert from Brighton and Kevin Smith from nearby Exeter City.

Next Saturday we travel to Edgar

Street to meet Hereford United who will once again present formidable opposition to any of the aspiring hopes of the Fourth Division promotion contenders.

Only an astounding second half of the season capitulation prevented United from securing one of the four promotion places that was widely expected for Manager John Newman's team. We will do well to repeat our form of last season at Edgar Street where we ran out convincing 3-0 winners on an April evening due to a Colin Gordon hat trick, his first in League football.

That scoreline came as sweet revenge for the identical scoreline inflicted on us at the County Ground the previous September when second half goals from Stewart Phillips in the forty seventh and sixty fifth minute, interspersed with Paul Maddy's fifty second minute effort gave Hereford a convincing win that hardly seemed possible in a first half totally dominated by Swindon.

Newcomers to the Edgar Street line up include central defenders Bruce Halliday from Bristol City and Wayne Cegielski the former Tottenham Hotspur apprentice and Welsh Under 21 International from Port Along with established Mel Pejic they offer a formidable trio in the centre of the Hereford defence. Ian Dalziel looks set to take over from the departed Ian Bray at full back, Bray moving to Second Division Huddersfield Town during the close season for 25,000 pounds. Newman will be hoping that midfield players John Delve and the influential Jimmy Harvey steer free from injury this season, their absence contributing on more than one occasion to the downfall of the Edgar Street team in the disapointing second half of the season.

Two other newcomers to the club this season are midfield players Ian Rogerson and Ian Wells both signed from Non League clubs.

Having drawn in both our visits to Torquay last season and an away victory recorded at Hereford, Lou Macari and his players will be looking for a repeat performance this season.

Backtrack

10 Years ago - August 1975

After a quiet close-season - just three departures in Ron Potter, Hugh MacLean and Mick McGovern, and no arrivals - Swindon started with four pre-season victories; away at Yeovil, Portsmouth and Merthyr, and a 3-1 home win over then First Division Burnley. However, with the arrival of the League season on August 16th Swindon slipped up with a 1-0 defeat at home to Chesterfield in front of 7,675. Three days later Millwall were the visitors in the first of the now two legged League Cup first round - goals from Kenny Stroud and John Trollope secured a slender 2-1 advantage.

The following Saturday Swindon made the short trip to Walsall where a 36th minute goal from Peter Eastoe ensured the first point of the season in a one-all draw, and four days later it was back to the League Cup with a visit to the Den. After a goal-less first-half David Moss converted a penalty twenty-four minutes from time to give the Town a 3-1 aggregate victory and a place in the second round. However, the Cup form couldn't be maintained and when Gillingham came to the County Ground on the 30th Swindon had to be satisfied with a point to put them in 17th place - Moss and Eastoe scoring.

20 Years ago- August 1965

The summer of '65 was a hive of activity, eleven players and manager Bert Head were released - Danny Williams being appointed his successor in early June. But no replacements were signed by the time the first warm-up game came around on August 10th -Bristol City winning here by 3-0. Four days later the return was played, Swindon losing 4-3, being notable only for the last appearance of Mike Summerbee who signed for Manchester City six days later. Between that friendly and the first League game on the 21st the services of Ken Keyworth, from Coventry, and Peter Downsborough, from Halifax,

were secured, both making their debut in the home game with Oxford. It was our first meeting of this Club in the League - a goal-less draw resulted in front of 20,409.

Two days later Swindon went North to York where Dennis Brown and Don Rogers gave the Town a 2-0 victory, and before the following Saturdays encounter at Swansea the squad was further strengthened by the arrival of Joe Butler from Newcastle. However he had to wait for his debut, an unchanged team being fielded at Swansea, where a goal from Brown gave us a point. Two days late another North-Eastener arrived in the form of Mel Nurse, an ex Welsh International, this time from

Middlesbrough.

30 Years ago - August 1955

New arrivals included Tony McShane and Ernie Edds, both from Plymouth, and Bob Edwards from Chelsea, all three playing in the annual pre-season warm up -Reds v Blues - played on 13th August, Roy Onslow getting the Reds goal in a 1-1 draw in front of 2,017. The League campaign started seven days later at Southampton, Edwards scoring on his debut as the Town went down 2-1. The following Wednesday saw Northampton as the visitors, but Swindon were unable to recover from a first-half goal with 8,552 present. A minutes silence was observed before the game for Harold Fleming who had died during the Summer.

At home again three days later, on the 27th, this time to Shrewsbury, Maurice Owen gave the Town the lead after six minutes, Edwards adding the second twelve minutes later as Swindon won 2-1 with 6,671 paying for the privilage.

Just in time

Tony Evans joined the Club last week from Wolverhampton Wanderers on a free The 31 year old striker had spent transfer. an unhappy season with the troubled Molineux Club. Tony entered League soccer with Blackpool when he joined the Bloomfield Road Club from Formby Town. The Liverpool born player made his League debut on August 20th 1974 for Blackpool at home to Orient in a goalless encounter when he substituted for Blackpool striker Stuart Parker. After only six appearances with the Seaside Club, the diminutive striker joined Cardiff City on a free transfer in 1975. During four seasons with the Welsh Club he scored 47 goals in one hundred and twenty four League appearances. Tony was transferred to Birmingham City in the summer of 1979 for a fee of 120,000 pounds. During four years with the Midland Club he made sixty-six League appearances scoring 28 goals. In the summer of 1983 Tony joined Crystal Palace for a season scoring 7 goals in twenty one League matches before joining Wolves last season.

Lou Macari moved for Tony just in time for he was all set to sign for Exeter City having appeared in one of their pre-season matches against Aston Villa!



Junior Robins

It has been a good close season for football. The game is being threatened with all kinds of restrictions and the Jeremiah's (ask your R.E. teacher where that term comes from) are saying the future is bleak. I disagree. The future belongs to people like you, the Junior Robins, and will be very much what you decide to make it. When pupils from Oakfields School can raise over 800.00 pounds for the Bradford Fire Appeal I am convinced it can only be bright. It is a pity national newspapers cannot give more attention to such things and less to those who don't deserve it. The magnificent response the football world has shown to the Bradford Disaster Appeal only goes to show that for all the attempts to display soccer supporters as waring tribes the real supporters of the game are united in a love of the game that transcends local loyalty.

Turning to the activities of the Junior Robins, Club Meetings this season will be held on the first Monday of each month. The meeting on the 2nd September will be a Games Evening at which you will have the chance to play a number of football games. It is a bit of an experiment as most schools will not have started and only those who come to matches or receive the Newsletter direct will know about it. However I am sure that there will be a worthwhile attendance and that all who come will enjoy it.

Two competitions for this season are already in hand: The Leeds Permanent Penalty Prize Competition and the Evening Advertiser Scrapbook Competition. Full details of these competitions will appear in future home programmes.

In order to increase our membership in Secondary Schools 60.00 pounds worth of books are being awarded to the Secondary School which has most members by the end of October. Remember, members must be under the age of thirteen, but if you can recruit somebody you can help your school. An application form is printed below but if you do not want to spoil your programme or

you would like extra copies then write to me care of the Club Office.

Finally birthday congratulations to Lee Ruddle (11), Robin Gray (9) and Robert Davies (11) who celebrated their birthdays earlier this month.

Name
Date of Birth
Address
Telephone No
Sehool
I agree that my child may join the Junior Robins
Parent's Signature
My Favourite Player is

SEEN AND HEARD

ON THE MOVE......Our former player Brian Williams who has signed for Bristol City this season, is moving to live at Clevedon next month. Brian remained Swindon based throughout his four years with Bristol Rovers.

A Look at Four

At the completion of last season no fewer than eighty players were given free transfers by clubs in the Fourth Division. Below is your guide to each club and it's rejects:-

ALDERSHOT: Clive Day, Ian Gillard.

BLACKPOOL: Wayne Cegielski, Phil

BURY: Marcus Phelan, John Utley, Heath Reynolds, Chris Cutler.

CHESTER: Peter Bulmer, Ronnie Hildersley, Peter Sayer.

CHESTERFIELD: Jim Brown, John Matthews.

COLCHESTER: No frees.

CREWE: Peter King, Neil Aldridge, Glen Walker, Dave Cheshire, Andy Mason, Steve Crompton.

DARLINGTON: Peter Johnson, Kevin Todd, John McMahon, Graeme Aldred.

EXETER: Graeme Kirkup, Kevin Smith, Michael Lane, Darren Clifford, Frank Howarth.

HALIFAX: Jeff Cook, Garry Watson, Alan Little, Chris Moyses, David McNiven.

HARTLEPOOL: Graeme Hedley, Barry Wardrobe, Harry Wilson, John Brownlie, Barrie Stimpson, Les Mutrie.

HEREFORD: Keith Hicks, Steve Emery, Carl Leonard, Tony Larkin.

MANSFIELD: Steve Whitworth, Simon Woodhead, Stewart Barrowclough, Lee Howard.

NORTHAMPTON: Ray Train, Neil Brough, Frankie Belfon, Paul Shirtliff, Austin Hayes.

PETERBOROUGH: Kenny Beech, Brian Klug, Simon Hicks.

PORT VALE: Terry Armstrong, Derek Monaghan, Martyn Smith.

ROCHDALE: Billy Williams, Les Chapman, Paul Malcolm.

SCUNTHORPE: Paul Longden, Mick Matthews.

SOUTHEND: Ron Pountney, Tony Hadley, Lil Fucillo, Trevor Whymark, Tony Rose, Kirk Game.

STOCKPORT: Steve Buxton.

SWINDON: Mike Graham, Paul Batty, Gary Fulbrook.

TORQUAY: No frees.

TRANMERE: John Aspinall, Dave Higgins, Mark Palios, Mark Ferguson.

WREXHAM: Kevin Rogers, Stuart Parker.

Of the newcomers to the Fourth Division this season, the four relegated clubs gave the following players a free:-

BURNLEY: David Miller, Roger Hansbury, Brian Crabtree.

CAMBRIDGE: Andy Beattie, Steve Clark, Graham Daniel, Dean Greygoose, Keith Lockhart, Kevin Massey, Stephen Pyle.

ORIENT: Barry Silkman, David Stride, Neil Banfield, Tony Cunningham.

PRESTON: Mike Farrelly, Peter Houghton, Graham Houston, David Johnson, David Jones, John Kelly, Peter Litchfield.

Face to Face

A NEW PROGRAMME FEATURE WHERE LOU ANSWERS QUESTIONS

- Q. What do you think the club supporters have to look forward to during the coming season?
- LOU "Attacking football, we have to defend when the situation demands but basically we will be looking to push forward as much as possible. I would like to think the different types of players that I have brought here are better than what the crowd have been used to in recent seasons. Also that the players will have a desire to win."
- Q. You have made five signings to date, do you anticipate any further additions?
- LOU "I would like to think so, we are definately short in a couple of positions that will have to be strengthened. Money is a problem though."
- Q. The proposed signing of Gordon McQueen caused initial excitment for the supporters. So why was there an eventual breakdown after the announcement of the required financial backing?
- LOU "Gordon asked one or two questions. Which I gave honest answers to and obviously he did not like them. The result of which he is now playing in Hong Kong instead of Swindon. It is a pity because he would have excited the fans here with his unorthodox play. It is not very often that you see a centre half coming through beating players in a dribble, he could do that. I'm sorry for the fans."
- Q. Despite the signing of Colin Calderwood from Mansfield Town during the summer we still conceded five goals from our first two pre-season matches with Leeds United and Western League Club Welton Rovers. Were you concerned?
- LOU "It was already being shown, by the fact that I wanted to sign Gordon McQueen. Those two defensive displays only rubber stamped my thoughts. We

lack agression in defence and it will have to be put right."

- Q. Despite the fact that Alan Mayes departed from the club we appeared to have a ready made replacement in Peter Coyne. Yet you appear to favour him in a right sided midfield position?
- LOU "I did not favour either of them over 46 games a season, although Peter has played up front in one of the pre-season matches. I wanted to see what Bryan Wade had to offer. What I do in some of the pre-season matches may mean nothing when the season starts. A feature of Peter's play is that he is adaptable, some are not."
- Q. Why is the conflict between Scott Endersby and the club taking so long to resolve. With no apparent interest from other clubs?
- LOU "Scott was made an offer by the club. It is up to him to accept or not. At present he has decided not to. His decision is at present saving us money."
- Q. You have signed no obvious replacement for Colin Bailie. Do you intend to cover this position from within your present staff?
- LOU "At present I am experimenting in this position, if no one fits the bill, I will add to the squad."
- Q. Are you satisfied with the pre-season training. Taking into account the obvious lack of fitness witnessed at the beginning of last season?
- LOU "We have gathered more sharpness as the training has progressed, there is more awareness and we shall see if the players have the desire that is required."

In Town Today

We welcome to the County Ground this afternoon our visitors from North Wales, Wrexham. Whether the Football League Authorities intend to make this fixture an annual event we shall have to wait and see, for Wrexham were our first opponents on the opening day of the season last year!

After spending the majority of the season in the re-election zone, the Racecourse Club made a welcome improvement in the latter half of the season to reach fifteenth position in

the final League Table.

Their record for the season read:-

The appointment of Dixie McNeil to the post of Manager will hopefully bring a period of revitilisation for the North Wales Club. The 38 year old former Wrexham player should certainly be able to give sound advice to any willing ear regarding attacking play, for Dixie was a prolific goalscorer for Northampton Town, Lincoln City, Hereford United and Wrexham during the 'Seventies'. His goalscoring record holding comparison with any of his present day counterparts. Why a First Division Club never coveted his amazing goalscoring talent has always been one of the mysteries of modern day soccer. Far less talented players moved for considerable fees while Dixie languished in the lower divisions! A close study of his playing record shows the potential that was allowed to pass, much to the delight of the clubs he played for.

DIXIE MeNEIL'S LEAGUE RECORD

LEAGUE CLUB	DATE SIGNED	SEASONS	PLAYED	APPS	SUB	GOALS
LEICESTER CITY	November 1964			-	-	_
EXETER CITY	June 1966	66-67		31	-	11
NORTHAMPTON TOWN	May 1969	69-71		85	1	33
LINCOLN CITY	January 1972	71-73		96	1	53
HEREFORD UNITED	August 1974	74-77		128	1	85
WREXHAM	September 1977	77-83		167	-	54
			TOTAL	507	3	236

There has been no influx of newcomers to the playing staff upto two weeks before the season kicked off. The only additions have been Mike Hooper from Bristol City, Steve Emery from Hereford United and Frank Jones who was on non contract forms with the Club last season.

Included in the squad of players at Dixie McNeils disposal are:-

Goalkeeper MIKE HOOPER who was signed from Bristol City during the close season, for a Football League Tribunal settled fee of 4,000 pounds. The 21 year old Bristol born player, spent the second half of last season on loan to the North Wales Club. Mike certainly had a baptism of fire last season, when he appeared for the first time in the F.A. Cup local derby match between the two Bristol clubs at Ashton Gate. A match that resulted in a resounding win for Rovers.

Both NEIL SALATHEIL and SHAUN CUNNINGTON who are likely to fill the full back berths are Wrexham born. Neil (22), is in his second spell with the club, after a season with Wrexham, he joined Crewe Alexandra in 1981 making 65 League appearances in two seasons

Wrexham

with the Gresty Road Club. Last season the former Welsh Schoolboy International took his total of League appearances past the century mark. Shaun (19), is now in his third season with the Club, after making his debut two seasons ago, he is already set to make over one

hundred appearances during the coming season!

The central defensive partnership consists of JACKIE KEAY (25) and FRANK JONES (24). Jackie joined the Racecourse Club from Shrewsbury Town for 18,000 pounds in 1982 after over 170 appearances for the Gay Meadow Club. He has proved to be a consistent performer for Wrexham with over 100 League appearances in his three seasons with the Club. Frank is in his second spell with the Club, after being given a free transfer at the end of the 1981-82 season. The Llandudno born defender with one Welsh Under - 21 Cap to his credit rejoined the Club as a non contract player last season.

The midfield positions will be contested by BARRY HORNE, STEVE CHARLES, JIM

MULDOON, MIKE WILLIAMS and newcomer STEVE EMERY.

Barry (22) joined the Club from Non-League Club Rhyl last summer and soon made his presence felt by his consistent midfield performances in his first season of League football and scoring five goals. Expected to start the season alongside Barry is newcomer STEVE EMERY who joined the club on a free transfer this summer from Hereford United. Steve (29) had two spells with the Edgar Street Club, joining Derby County in 1979 for 100,000 pounds after 230 appearances for United. Unfortunately he broke his leg while with the Baseball Ground Club and eventually returned to Edgar Street two summers ago on a free transfer.

STEVE CHARLES (25) joined Wrexham for 10,000 pounds last November from Sheffield United. After four seasons with the Brammall Lane Club, he proved to be a bargain buy for the North Wales Club. With seven goals last season he played a prominent part in the late season resurgence of the Welsh Club. JOHN MULDOON (20) joined Wrexham from school and after making his League debut at Preston on September 25th 1982, in a three nil defeat, he has since taken his total of League appearances to over seventy in the last three seasons. John scored his first League goal in only his second League appearance against AFC Bournemouth at the Racecourse Ground, it was doubly important for it provided Wrexham with maximum points, being the only goal of the match. Former Chester apprentice, MIKE WILLIAMS (19) is a former Welsh Youth International who joined Wrexham last summer after 41 League appearances for the Sealand Road Club. He made his debut for Wrexham at the County Ground last August when he appeared as a substitute for Kevin Rogers.

A striking trio of ANDY EDWARDS, JIM STEEL and DAVID GREGORY are expected to spearhead the Wrexham attack in the early season matches at least. Andy (20) joined Wrexham in 1982 as a non contract player. The fast raiding striker began to come to prominence last season with eleven League goals. The previous season he had scored seven, one of which included the only goal of our home fixture with the Welsh Club on December 27th 1983. Jim (25) certainly took a liking to our fixtures with his club last season, the former Oldham and Port Vale striker scored in both the home and away

fixtures.

DAVID GREGORY (33) is a widely experienced striker, having played for Peterborough United his first League Club who he joined from Chatteris Town, moving onto represent Stoke City, Blackburn Rovers (on loan), Bury, Portsmouth and now Wrexham. Although Dave joined the Club on a free transfer all of his three previous moves had been for fees. He joined Stoke City in 1977 from Peterborough United for 55,000 pounds, Bury then paid Stoke City 30,000 pounds in 1979 for his services, recouping that fee in 1980 when they sold Dave for the same amount to South Coast Club Portsmouth.

Action Replay

Derek Hall from Torquay sporting a Swindon Town shirt for the first time against Leeds at the County Ground.



Peter Coyne takes to the air against Leeds, watched by new boy Derek Hall (No 10).

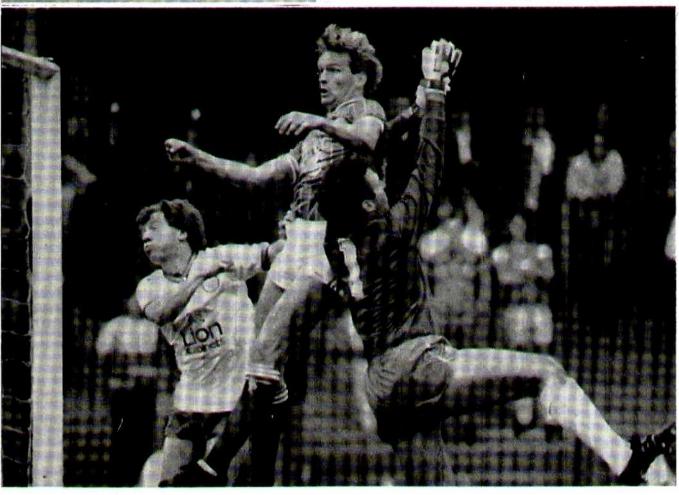


Action Replay



Bryan Wade, a summer signing from Trowbridge, in action in the Town's friendly match against Leeds.

> Town striker Colin Gordon robbed by Leeds goalkeeper Mervyn Day during one of the pre-season friendlies.



Farewell

At the completion of last season, we said farewell to our seven players. They were Colin Bailie, Paul Batty, Mick Graham, Nigel Gray, Gary Fulbrook, Alan

Mayes and Gary Nelson.

It came as no surprise that Colin Bailie eventually joined Third Division Club Reading. For the Elm Park Club had been involved in prolonged talks with the County Ground Management over a proposed exchange deal, plus a fee, last year, for the Reading midfield player Lawrie Sanchez.

Sanchez eventually moved to Second Division Club Wimbledon instead. Twenty one year old Colin joined the Town as an apprentice and graduated through the Town Junior and Reserve teams, to make his League debut in a town debacle on April 7th 1982 at Oxford in a 5-0 defeat! Swindon Town were awarded a 22,500 pound fee for Colin at a Football League Tribunal meeting in London during July.

For 21 year old Paul Batty, August will be a crucial month, for the former Town apprentice has joined newly promoted Chesterfield on a month's trial, after being released on a free transfer from the County Ground last May. Paul was unable to maintain the early promise that he had shown during his Youth Team appearances and it came as no surprise when it was announced he was not being retained.

Former Bolton Wanderers defender Mike Graham has rejoined his Burnden Park Manager, Ian Greaves, on a three month contract at Mansfield Town. The 26 year old defender had actually been released the previous season by former Town manager Ken Beamish on a free transfer. He was offered a twelve month repreive by the newly appointed Lou Macari last August before the Coup De Grace was finally completed in May.

Misfortune struck defender Nigel Gray on a March Spring evening this year, when he suffered a serious eye injury, in our home League match with visitors Exeter City. The seriousness of the injury was sufficient to cause Nigel to retire from League football. He had been offered a monthly contract for this season, subject to the 28-year-old defender recovering from his injury. Alas it was not to be and when last heard of Nigel was considering joining the Postal Service.

Former youth team prodigee, Gary Fulbrook, was released on a free transfer last May, after failing to establish a place in the Town League side. The twenty year old defender made his only appearance in League football when he appeared as a substitute in our goalless encounter with Scunthorpe United here at the County Ground last November.

The diminutive Alan Mayes, elected to leave the County Ground for a second time, when he made the surprise trek north to Carlisle United. After rejecting the terms offered by Swindon Town. Alan surprised everyone with his opted move to the Northern Second Division Club. He had previously left the Club for 175,000 pounds when he joined Chelsea in 1981. After rejoining the Town on a free transfer two seasons ago, he departed in June with no fee being involved. A regular goalscorer for Swindon his consistent record may yet be missed.

Brentwood born, Gary Nelson, had a difficult last season with the Club. Increasingly shorn of confidence, he was but a pale comparison to what was expected, when he first joined Swindon from Southend United for 10,000 pounds two years ago. His move to Plymouth Argyle this summer for a Football League Tribunal settled fee of 15,000 pounds, was another transfer of no surprise. For the Home Park Manager is former Southend

United Manager Dave Smith.

Supporting the Town

Sandra Cobern Secretary

Well here we are at the start of a brand new season when we all have high hopes of things to come.

We would like to "Kick Off" by wishing Lou Macari and his team all the very best for the 1985/86 season.

The close season has been a busy one for us on the fund raising scene, especially with the launch of the 'Lou Macari Players Fund'. This has taken off very well and we feel that we have been of some assistance to the Manager.

We would like to thank everyone who has helped us with our fund raising during the summer break, the events have been varied and have brought in a substantial amount of money. There have been Jumble Sales, Collections, Donations and Sponsored events to name but a few.

Our main fund raiser to date was a sponsored walk from the Queen of the South Football Ground in Dumphries to Swindon - the distance is over 300 miles. Doug

Ponting, Mark Burge and Richard Whatcott started out on Friday 19th July but unfortunately Richard had to give up through injury after approximately 230 miles but Doug and Mark arrived back in Swindon on Saturday 3rd August. They hope to have raised around 2,000 pounds.

There was also an all night 5 a side football tournament at Croft, this was kicked off by Lou Macari and a Swindon Town side. Six teams played from 9 p.m. to 9 a.m. and raised approximately 700.00 pounds, so once again, thank you to everyone.

LADIES GET YOURSELF FIT

We will be holding keep fit for ladies in the Rendezvous Club on Thursday evenings from 8-9 p.m. The classes will be taken by a Town player and the cost will be 60p per week. These classes will start on Thursday 12th September and everyone is welcome.



Travel Club



Good afternoon and welcome to the start of a new season. We would like to take this opportunity of wishing Lou and the lads all the best for the coming season. We will be cheering you all the way.

This season the Travel Club Committee decided to enforce an "allhas membership" rule for travel this season. We have, for the past two seasons, provided identity cards for members - so this idea is not new. But there is no longer an option on whether to become a member or not. The Committee reached this decision because, with other clubs considering the introduction of identity cards - and even banning away supporters - we felt that Travel Club members would stand more of a chance of seeing all our away matches if we were able to display a standard of discipline and organisation acceptable to those clubs.

Anyone who is an away supporter of Swindon Town - and wishes to be identified as such - is welcome to apply for membership of the Travel Club, whether they use our transport, someone else's, or their own. Application forms are available from our office under the North Stand. Each member is given a copy of the 'Travel Club Rules' and is expected to adhere to them.

We start our travels this season with a trip to Torquay on Tuesday next, August 20th, leaving the County Ground car park at 2.30 p.m. The fare will be Four pounds and a buffet service will be available. The booking office will be open after today's game and between 7 and 10 p.m. tomorrow and Monday.

Ann Alder (Secretary)

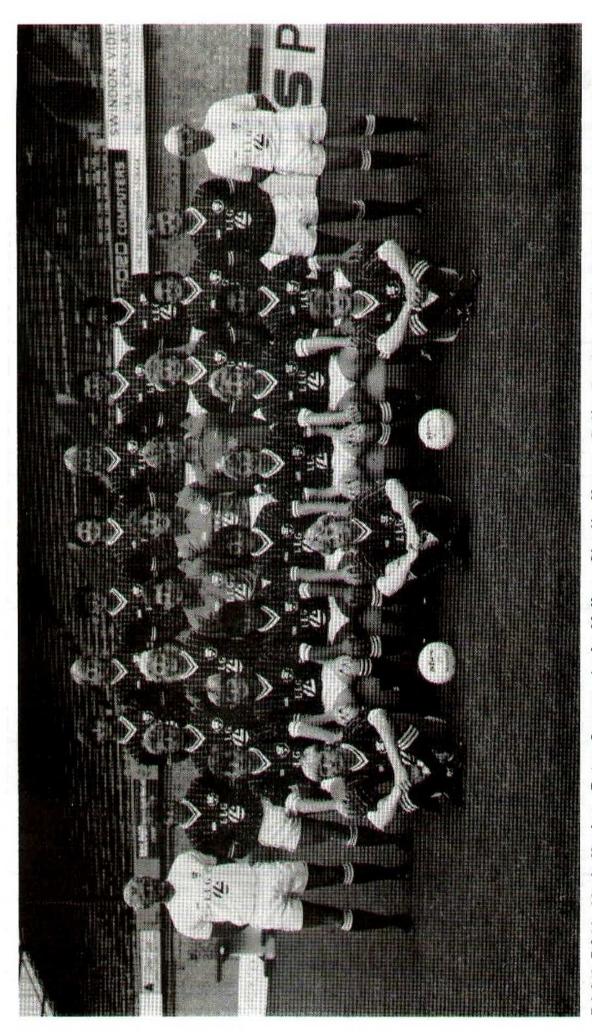
In Reserve

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Youth on our side

SOUTH EAST COUNTIES JUNIOR LEAGUE 1985/86

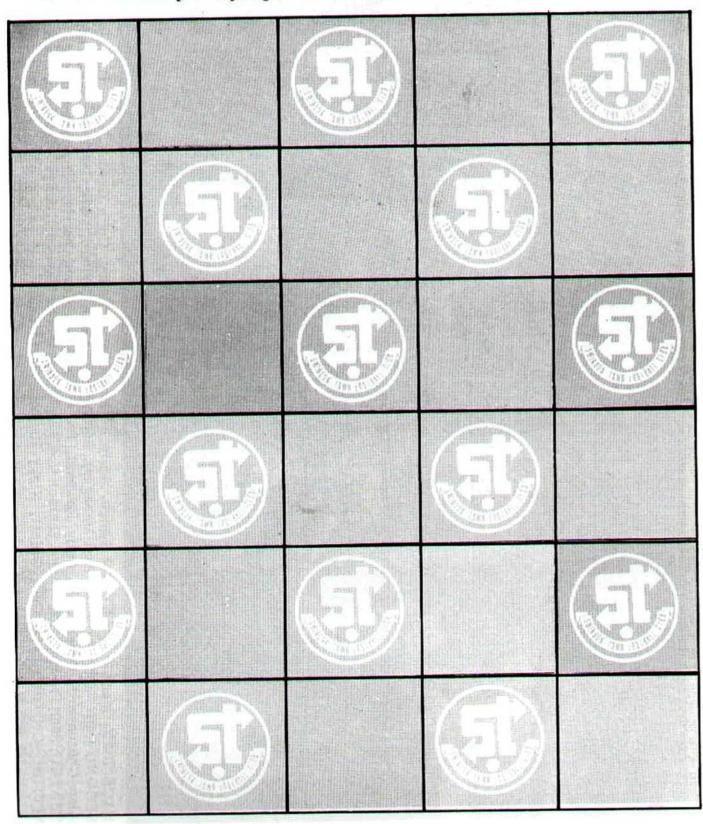
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	14	BRENTFORD	AWAY		18	BOURNEMOUTH	HOME
	21	Colchester United					AWAY
	28	TOTTENHAM HOTSPUR	HOME		25		HOME
OCT	5	Bournemouth	AWAY	FEB	1	TOTTENHAM HOTSPUR	
	12	WIMBLEDON	HOME		8	Southampton	AWAY
	19	Tottenham Hotspur	AWAY		15	Southend United	AWAY
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	23	OXFORD UNITED	HOME				



BACK ROW: Mark Hughes, Peter Lango, Andy Wollen, Charlie Henry, Colin Gordon, Colin Calderwood, Chris Ramsey. SECOND ROW: John Trollope (Asst Manager), Bryan Wade, Leigh Barnard, Mark Gardiner, Scott Endersby, Jake Findlay, Alan Churchward, Derek Hall, Andy Rowland, Dave Hockaday, Kevin Morriss (Physiotherapist). SEATED: Sean Prowse, Peter Coyne, Sheldon Lee, Lou Macari (Player Manager), Jamie Reynolds, Brian Davison, Mark Payne. SITTING ON GROUND: Gary Gillett, Nicky Hughes, David Law.

Pound a Goal

A special sponsor page for those who wish to Sponsor The Town at One pound per goal for the Season 1985-86.



Town Focus on Chris Ramsey

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Following in the footsteps of

How many little boys dream of growing up to become famous footballers? When you think of how many do so, it is surprising that there have not been more fathers and

sons in the game.

Mark Hateley and his father Tony, spring readily to mind, of course. As do the footballing Wilkins family. Then there is Gordon (Man Utd) McQueen's father who played for Queen of the South and Accrington. The Allen family are well represented, for not only is there Les and son Clive, but also cousin Paul. Les was a former manager of our club also playing for Chelsea, Spurs and Q.P.R. Clive who now plays for Tottenham, has been with Q.P.R., Arsenal and Crystal Palace. Clive's cousin Paul who became the youngest player to appear in a F.A. Cup Final in 1980 for West Ham United against Arsenal, joined Tottenham Hotspur in preference to Liverpool this summer, to join Clive on the White Hart Lane playing staff.

A glance through the records shows a few of the more recent and well known

instances.

John Bond, now Manager of Third Division Swansea City, was an outstanding full back with West Ham in the early 1950's. In 1964 he was the proud recipient of a F.A. Cup Winners Medal. John who later managed Norwich City had his son Kevin on the Carrow Road Club staff at the same time.

The industrious Alan Ball, now Manager of Second Division Club Portsmouth began his playing career with Blackpool in 1962. Alan was a member of the victorious World Cup side in 1966 and then went on to Everton. He later played for Arsenal, Southampton and Bristol Rovers. His late father Alan Snr. was also a professional footballer, ending his playing career at Rochdale in the fifties.

Did you know that Bob Jack the Plymouth Argyle Manager in the early 1920's transferred all three of his sons, David, Rollo and Donald to Bolton Wanderers! Christened with one of the most unusual names in football, Redfern Froggatt, was capped four times by England in the early fifties as well as keeping a regular place in the Sheffield Wednesday team. His father was a pre-war Hillsborough star and his cousin Jack was also a professional.

Charles Hurst played for Oldham and Rochdale, while his son Geoff, scored a triumphant World Cup hat trick in 1966, also scoring for West Ham in the 1964 Cup Final. Geoff later went onto play for toke City and West Bromwich Albion, before entering management with Non-League Telford United. He later joined Second Division Chelsea as Manager.

There has only ever been one occasion where a father and son played in the same League side. When Alec Herd and his son David played for Stockport. Both won F.A. Cup winners and League Championship Medals. Father with Manchester City and his son with United.

George E. Francis was an Acton lad who played for local teams Brentford and Queens Park Rangers. His son Gerry, born in nearby Chiswick, became Captain of England. Gerry was Q.P.R.'s most capped player and also appeared for Crystal Palace, Coventry City and later as Player Manager of Exeter City. He was given a free transfer by Second Division Portsmouth at the end of last season.

The tall and powerfully built Tony Hateley was an extremley effective and valuable player. Aston Villa signed him in 1963 and after a tremendous run of 68 goals in 127 matches Tommy Docherty paid 100,000 pounds to take him to Chelsea. While at Stamford Bridge he played in the 1967 F.A. Cup Final. His son Mark, now 23 years old made his debut for Coventry City when he was 17.

Having become the Highfield Road Club top scorer, he moved on to Portsmouth for 190,000 pounds gaining his first Full England Cap in 1984. Mark now plays for A.C. Milan to whom he was transferred for 915,000 pounds last summer!

Hail

On behalf of all the Swindon Town supporters I extend a warm welcome to our five new close season signings, Colin Calderwood, Jake Findlay, Derek Hall, David Moss and Bryan Wade.

It came as quite a surprise when Lou Macari was able to announce the signing of the former Mansfield Town defender Colin

Calderwood.

The 20-year-old central defender, born in Stranraer has made one hundred League appearances since joining the Field Mill Club. His strong and resolute play should become a feature of Swindon Town displays in the approaching months ahead. A fee of 27,500 pounds settled by a Football League Tribunal meeting at Aston Villa last month proved to be more in the favour Town than Mansfield. of Swindon Although the proviso of any further transactions regarding the talented Scot being divided between the clubs, somewhat safe guarded Mansfield Town interest.

Former Aston Villa and Luton Town goalkeeper Jake Findlay joined the County Ground staff from the Kenilworth Road Club on a free transfer in July. Another Scot, born in Blairgowrie, the 31-year-old keeper will be trying to earn an extension to his current three month contract. Released on a free transfer last May by Luton Town, his experience could prove invaluable to Lou Macari as the season progresses. The former Aston apprentice failed to establish a regular League position at Villa Park and it was only following his 100,000 pound transfer to Luton in 1978 that his career flourished.

During seven seasons with David Pleat's team, Jake made 167 League appearances. Injury has restricted his appearances during the last two seasons during which he has spent brief loan periods with both Second Division Club's Barnsley and Derby County in 1983/84.

Midfield player, Derek Hall, was signed from Torquay United in July for a nominal fee. The 20-year-old Manchester born player, has only been with the Plainmoor Club for one season, following his free transfer from First Division Club Coventry City, in May 1984.

Derek had joined the Highfield Road apprentice, staff an opportunities were limited with the 'Sky Blues' to a solitary League appearance, at Birmingham City's St. Andrews September 18th 1982, in a single goal defeat. In the closing months of the following season 1983/84, Derek moved to Torquay United on a loan period, in which he made ten League appearances scoring two goals. In fact Derek scored on his debut for the South Devon Club, when he scored the only goal of the match against Mansfield Town minus our new signing Colin Calderwood on March 24th 1984. Following his successful loan period with Torquay, it came as no surprise when the Plainmoor Club's Manager David Webb quickly moved to sign Derek following his release by Coventry City at the completion of that season.

Derek was a member of a United team that avoided defeat on no fewer than four occasions in matches with Swindon Town last season! In fact his first half effort gave the Plainmoor Club an interval lead in our Freight Rover Trophy First Leg match last January. At least he will not be able to reproduce that effort this season. It would be pleasant to envisage he returned the compliment by scoring on our behalf in the continuing saga of the County Ground and Plainmoor episodes!

Winger David Moss returned to the County Ground from Luton Town in July on a free transfer. He needs little introduction to any of the Town supporters who remember his displays for the Club in the seventies' prior to his 100,000 pound transfer to Kenilworth Road in July 1978.

Bryan Wade joined the club from Trowbridge Town in May and will be hoping to emulate the success that Colin Gordon found in his first season of League soccer.



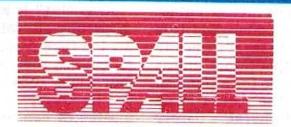
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Insight by Bob Jefferies



Although the summer months are called the close season, the months since May have been far from quiet behind the scenes. The happenings of this period are far too complex to describe in this programme's notes but I will briefly give you an outline today and enlarge upon them in future programmes. Firstly we had the worrying threat of closure by the local authority but fortunately after a series of meetings, both at the Council Offices and at the Club, a mutually agreable solution to our problem was formulated. Unfortunately this will result in our losing the facility of the Squash Club which we all regret but, of course, it is better to be depreived of a small part of our facilities to save the whole.

So, one crisis was resolved only to be replaced by two other serious problems, namely the Designation Order 1985 signed by the Home Secretary under the Safety of Sports Grounds Act 1985 and Sporting Events (Control of Alcohol) Act 1985. The Designation Order came into effect on the 9th August, 1985, after which date it is an offence of the Act, for those responsible for the ground to admit spectators unless an application has been made for a General Safety Certificate under the Act. I made General Safety for a application Certificate on the 5th August, and ledged it with the Wiltshire County Council. This application having been made and pending the issue of the certificate, spectators may continue to be admitted to the ground as at present, the timing of the issue of the certificate being entirely a matter for the local authority to decide. However, the certification authorities have the power to impose interim restrictions on spectator ceilings or other safety measures if this is considered necessary in the interests of safety.

The County Council have formed a safety team comprising of representatives of the County Architect, the Chief Fire Officer, The County Secretary of Solicitors, the Chief Constable, the Chief Ambulance Officer, the Thamesdown

Borough Council and Uncle Tom Cobley and all. We now await the formal inspection by members of the safety team and also by our own appointed Structural Engineer, Husband & Company of Sheffield. I just hope this safety team adopt a sensible rather than a Utopian attitude when making their demands for safety improvements of the ground. Whatever these demands, may be, we then face the problem of finding the money to comply with their requirements.

With the control of Alcohol Act, the 9th August, 1985, which suspended the permitted hours for the sale and supply of alcohol at grounds two hours before the start of each match and one hour after the This means that all end of the match. clubs will be "dry" until the Magistrates grant them an exemption order for parts of the ground which may already be licenced, in our case our licenced clubs. application for an exemption order cannot be heard until at least 28 days after a "complaint" is lodged with the court which hopefully our solicitors will have dealt with by the time these notes are read; this means of course, that no alcohol will be on sale in our clubs today.

However, I am sure all of these obstacles can be overcome and let us all look forward to an enjoyable and hopefully successful season.

A WATCHING BRIEF

Two interested spectators at our preseason match with Watford were Dixie McNeil and George Showell the manager and assistant of today's visitors Wrexham...I wonder why?

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Canon League Half-time Results

Leicester City v Everton Liverpool v Arsenal Manchester Utd v Aston Villa Sheffield Wednesday v Chelsea Tottenham Hotspur v Watford West Bromwich Albion v Oxford Utd Carlisle Utd v Bradford City Bristol City v Walsal Burnley v Northampton Town Cambridge Utd v Hartlepool Utd Chester City v Halifax Town Exeter City v Port Vale Utd Mansfield Town v Hereford Utd Orient v Tranmere Rovers Preston North End v Peterborough Utd Rochdale v Aldershot Scunthorpe Utd v Torquay Utd



TEAM CHECK

DIVISION FOUR

Swindon Town
(Red & White)

SATURDAY, AUGUST 17TH, 1985 Kick-off 3.0 p.m.

Wrexham

		202111000 CANADA (1912) (1914)	
	FINDLAY, JAKE	1 MIKE HOOPER	
	RAMSEY, CHRIS	2 FRANK JONES	
	COLE, DAVID	3 SHAUN CUNNINGTON	
	HENRY, CHARLIE	4 MIKE WILLIAMS	
	ROWLAND, ANDY	5 JACK KEAY	
	CALDERWOOD, COLIN	N 6 STEVE EMERY	
	HOCKADAY, DAVE	7 JOHN MULDOON	
	COYNE, PETER	8 BARRY HORNE	
	GORDON, COLIN	9 JIM STEELE	
	HALL, DEREK	10 STEVE CHARLES	
	MOSS, DAVID	11 DAVE GREGORY	
	MACARI, LOU	12	Sep.
Total Control of the			建 主

REFEREE

Mr. I.S. Hemley

LINESMEN

Red Flag: K.F. Bissex Yellow Flag: D.S. Josham

Shortly to arrive at The County Ground David Webb's Torquay United

MONDAY, AUGUST 26TH, 1985 Kick-off 3.0 p.m.